

August 5, 2016

**Re: W.S. Badcock Corporation Recall of Synergy Optimus Collection
Power Sofa – Product ID #117861; Power Loveseat – Product ID #117862
Power Recliner – Product ID #117863**

Please be advised that W.S. Badcock Corporation is voluntarily recalling the Synergy Optimus power sofa, loveseat and recliner sold by Badcock Home Furniture & more stores within the past five months. It has come to our attention that in some of the units there is the chance of an electrical short occurring in the switch that controls the reclining mechanism and LED lights, thereby causing those features to not work and possibly creating a potential fire hazard, although there have been no customer reports of incidents involving any such electrical short.

Letters are being sent to those customers who have purchased one or more of these Synergy Optimus items within the time period stated above. As we are unable to determine which items contain the faulty switches, we are voluntarily recalling all units sold. Upon receipt of this letter, immediately unplug the unit(s) while the reclining portion is in its closed position and then call your local Badcock Home Furniture & more store to arrange for the unit(s) to be picked up. The store you purchased this item from will also be following up by phone to help in this effort.

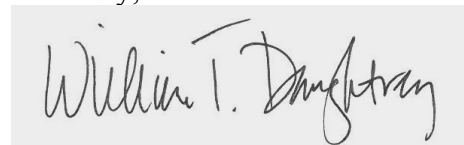
You will have the choice of selecting a replacement item of equal value or receiving a full refund or credit to your account (depending on your method of payment) for the returned item. We are also offering you an additional 10% off of the exchanged item(s) and any additional items purchased at the time of reselection. Please take this letter to your local store for redemption.

If you have any questions regarding the recall, please contact your local Badcock store or our Customer Service Department at 1-800-BADCOCK.

Thank you for your prompt attention to this matter, and we apologize for any inconvenience this may cause you.

We appreciate your continued patronage.

Sincerely,

A handwritten signature in black ink that reads "William T. Daughtrey". The signature is written in a cursive style and is set against a light gray rectangular background.

William T. Daughtrey
Executive Vice President
Merchandising/Marketing